

## BCIA Awards 2020 Sponsorship Packages

**Awards Category** **ONLY 2 CATEGORIES REMAINING**

**£7,000 + VAT**

The BCIA awards continue to go from strength to strength with over 450 guests attending the 2019 event. The 2020 Awards promise to be even bigger and better and category sponsorship provides the perfect opportunity for your company to stand out from the crowd at this prestigious event.

This package includes:

- Sponsorship of your chosen award category
- A representative from your company to present the winner's trophy on stage
- Company name engraved on the winner's trophy of your chosen category
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Full page advertisement in the Awards brochure distributed to all dinner guests (artwork to be supplied by the sponsor)
- Logo featured on awards promotion including adverts, invitations and awards newsletters
- Company logo displayed prominently on the screens throughout the evening
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material

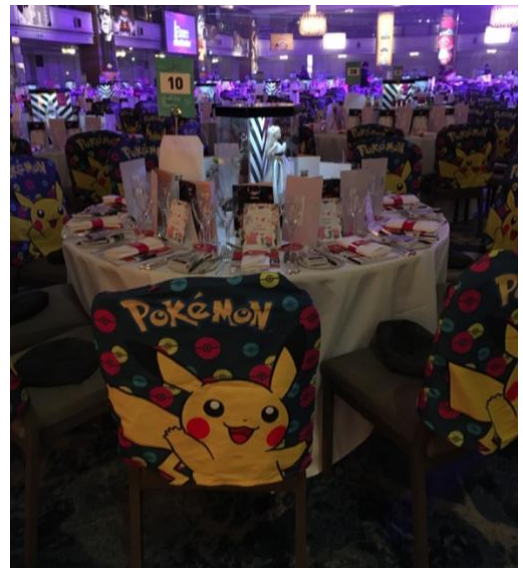
**Branded Chair Covers**

**£6,000 + VAT**

Display your company brand prominently at the BCIA Awards with branded chair covers for every guest.

This package includes:

- Chair covers on every seat (approx. 500) which can be branded with the company logo or a design of choice
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material



### **Finalist's Drinks Reception**

**£3,500 + VAT**

This package includes:

- Company branding in the Finalist's drinks reception which will be hosted by the President and attended by all of the Awards finalists and sponsors
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material

### **Late Night Feast – Bacon Sandwiches**

**£3,500 + VAT**

This package includes:

- Bacon sandwiches for every guest at the BCIA Awards
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material

### **Hot Dog Tricycle**

**£3,500 + VAT**

Back by popular demand is the Hot Dog Tricycle to keep our guests going while they pit their wits against each other in the casino.

This package includes:

- Fully branded hot dog tricycle (artwork to be supplied by the sponsor)
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material



## Casino

**£3,000 + VAT**

Guests at the BCIA Awards will be able to practice their poker face in the casino.

This package includes:

- Branded casino money which will be given to each guest free of charge
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material



## Scalextric

**£2,500 + VAT**

Guests at the BCIA Awards will be able to test their driving skills on a giant eight lane Scalextric.

This package includes:

- Branded Scalextric cars, track and leader board
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material

## Wine Bottle Collars

**£2,500 + VAT**

If you want your brand to be visible to every guest at the BCIA Awards what better way than to sponsor the wine. Your design will appear on branded wine bottle collars which will be placed on every bottle of table wine.

This package includes:

- Branded wine bottle collars which will be placed on every bottle of table wine (artwork to be supplied by the sponsor)
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material



## Napkin Rings

**£2,500 + VAT**

Get your logo in front of every guest at the BCIA Awards with branded Napkin Rings.

This package includes:

- Branded Napkin Rings which will be on every guest's place setting
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo displayed on the screens throughout the evening
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material



## Heads & Tails

**£1,600 + VAT**

Every year the BCIA supports a charity at the Awards dinner and this year we will be welcoming back Heads and Tails to raise money for our chosen charity.

This package includes:

- Branded envelopes on every table for the collection of money
- Company logo on the main screen during the game
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material

## Place Cards

**£1,600 + VAT**

This package includes:

- Company logo on the reverse side of every place card guaranteeing that your brand is seen by every guest.
- One complimentary table of ten
- Access for ten people to the exclusive Finalist's drinks reception
- Company logo in the Awards brochure distributed to all dinner guests
- Exclusive use of the BCIA Awards sponsor's logo for your website and marketing material

\*\*\*\*\*

**For further sponsorship information, please contact**

Tracey Rushton-Thorpe

Email: [tracey@keystonecomms.co.uk](mailto:tracey@keystonecomms.co.uk)

Tel: 01733 294524