

Working Group Terms of Reference

Skills Development Working Group

To be: -

- a central resource for the BCIA on all skills development issues
- a forum for developing a balanced BCIA view on key skills development issues
- a group for drafting BCIA skills development guidance
- a group for BCIA input to skills development documents from other organisations, national education initiatives or BCIA sections
- a group to promote skills development amongst its Members at all levels (vocational, academic and continuing professional development)

Marketing Working Group

To be: -

- a central resource for the BCIA on all marketing issues
- a forum for developing a balanced BCIA view on marketing issues
- a group for drafting BCIA marketing guidance
- a group for BCIA input to marketing documents from other organisations or BCIA sections

Encourage promotion of the BCIA through: -

- BCIA website
- BCIA newsletter
- BCIA events
- Attendance and participation in other associated industry events
- Trade Press and other media (Incl. social media)

and to encourage entrants to the BEMS industry at all levels.

Technical Working Group

To be: -

- a central resource for the BCIA on all technical issues
- a forum for developing a balanced BCIA view on key technical issues
- a group for drafting BCIA technical guidance
- a group for BCIA input to standards and technical documents from other organisations or BCIA sections